



It's time to  
*Celebrate  
Summer!*



*Summer is in full swing and that means Waffle Cones, Funnel Cakes & BBQ with cornbread are back on the menu!*

**2/3** of consumers like/love waffle cones

Funnel cakes are experiencing **+15%** menu growth in the past year

**72%** of consumers like/love cornbread

Source: Datassential Snap! July 2021



**NEW!**

**Introducing  
Krusteaz  
Professional Honey  
Cornbread Mix!**

Made with REAL HONEY which adds a special touch of sweetness to this traditional cornbread and muffin mix.

Easy for you to make and hard for your patrons to resist!

**MADE WITH REAL HONEY!** Honey adds a special touch of sweetness to this traditional cornbread and muffin mix. Easy for you to make and hard for your patrons to resist!

4.6/5 STARS overall  
4.8/5 stars on flavor



Click on the video to the left for a yummy way to use our new Honey Cornbread to make **Georgia Peach Honey Cornbread Cake!**

**What fun would Summer be without the invention of WAFFLE CONES?!**

Waffle Cones  
**5** sweet ways



1. Shape into a waffle cone or cup
2. Break into pieces for a sundae topping
3. Dip in dark, white or milk chocolate then dredge in crushed sundae bar toppings
4. Add a flavor to the batter to create your signature cone
5. Add chicken pieces, mac and cheese and a drizzle of honey to create a portable, fun way to serve Chicken and Waffles



**Upcoming 2021 Celebrations**

- July 11: Blueberry Muffin Day
- **July 16: National Funnel Cake Day**
- **July 18: National Ice Cream Day**
- July 24: National Drive-Thru Day



**We put the FUN in FUNnel Cake!**



Item # 742-0425



Dot Item #730588

**Heard?**

**Our Ready to Bake Brownie Batter in a Bag is #instantAMAZING**

[Click here to request a sample!](#)

**It's the Year of the BROWNIE!**

Last month your votes chose this version of our Brownie Cup Sundae. Check out how to make it on our [website!](#)



**BROWNIE OF THE MONTH**  
**BROWNIE CUP SUNDAE**  
#instantAMAZING