



It's time to Celebrate Summer!

Summer is in full swing and that means Waffle Cones, Funnel Cakes & BBQ with cornbread are back on the menu!

2/3 of consumers like/love waffle cones

Funnel cakes are experiencing +15% menu growth in the past year

72% of consumers like/love cornbread

Source: Datassential Snap! July 2021



Introducing Krusteaz **Professional Honey Cornbread Mix!**

Made with REAL HONEY which adds a special touch of sweetness to this traditional cornbread and muffin mix.

Easy for you to make and hard for vour patrons to resist!



Click on the video to the left for a yummy way to use our new Honey Cornbread to make **Georgia Peach Honey Cornbread Cake!**

WAFFLE CONES?! Shape into a waffle cone or cup



Break into pieces for a sundae topping

3. Dip in dark, white or milk

- chocolate then dredge in crushed sundae bar toppings 4. Add a flavor to the batter to
 - create your signature cone Add chicken pieces, mac and
- create a portable, fun way to serve Chicken and Waffles

cheese and a drizzle of honey to

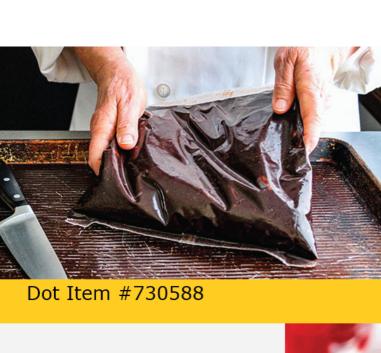
July 11: Blueberry Muffin Day July 16: National Funnel Cake Day

Uncoming 2021 Celebrations

- July 24: National Drive-Thru Day







Brownie Batter in a Bag is

Heard?

Our Ready to Bake

#instantAMAZING Click here to

request a sample!

BROWNIE! Last month your

It's the Year of the

Item # 742-0425

votes chose this version of our **Brownie Cup** Sundae. Check out how to make it on our website!





CONTINENTAL MILLS

